

Visual Journalism and Newsroom Management: Overall Survey Results

Surveyed by email January 8, 2002: **320** artists, designers, photographers, graphics editors, art directors, design directors, photo directors, with a smattering of AMEs, DMEs and ME/Visuals. Responses: **158 at 88 newspapers**, nearly all in the U.S. 113 of those are managers, 45 staff. 116 work at newspapers with circulations greater than 100,000. 42 work at papers with circulations less than 100,000. Visual journalists were asked to respond to nine statements with a number:

1
never

2
rarely

3
sometimes

4
usually

5
always

Statement 1: Visual journalists are included in discussions about key coverage.

3.96

Statement 2: Top management is as interested in visual communication — design, photojournalism, infographics — as it is in textual communication.

3.78

Statement 3: Top management trusts visual journalists to make good news decisions.

3.37

Statement 4: The manager who arranges training and recruiting for reporters and text editors also handles training and recruiting for visual journalists. Cultivation of visual journalists is a newsroomwide priority.

2.64

Statement 5: Top management is vocal in its support for visual journalism, planning and collaboration between desks.

3.60

Statement 6: Good work by visual journalists gets the same degree of recognition as good work by writers and editors.

3.45

Statement 7: Reporters and editors are held accountable (e.g., on evaluations) for being visually literate and collaborative.

2.23

Statement 8: In my newsroom, a photographer, designer or graphic artist has as much opportunity to become managing editor one day as a reporter does.

2.25

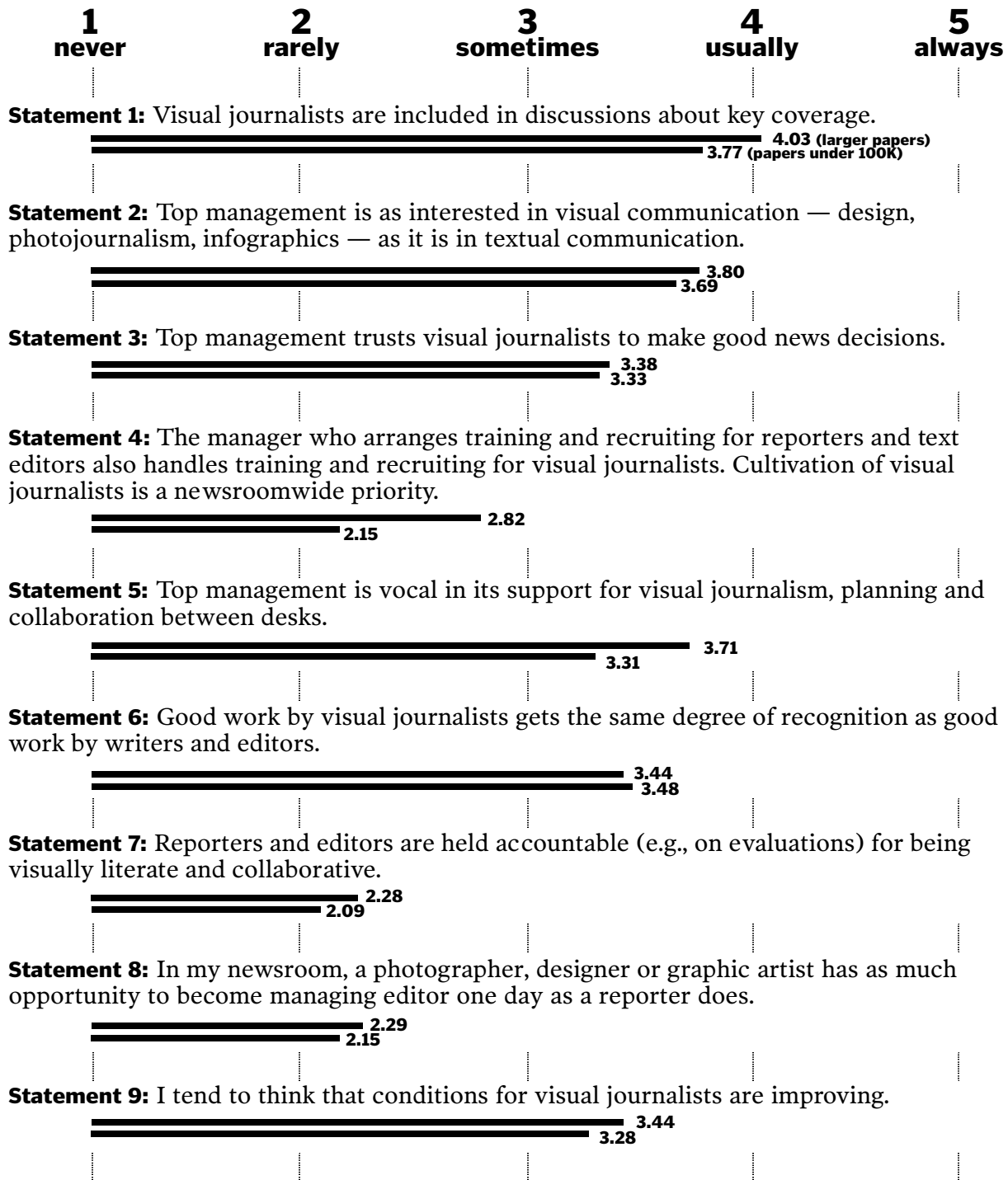
Statement 9: I tend to think that conditions for visual journalists are improving.

3.40

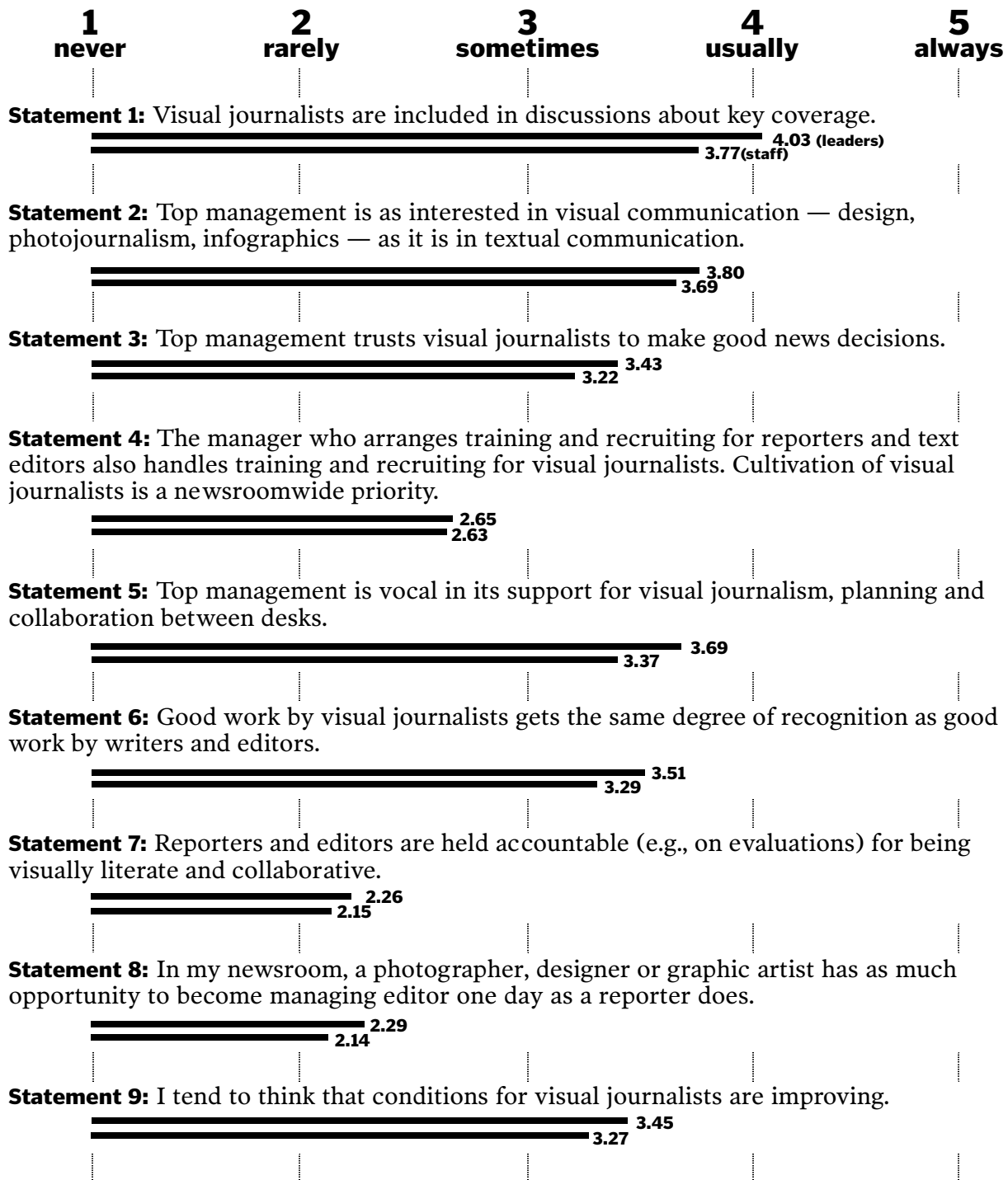
Participating Newspapers

1. Aftenposten (Norway)
2. Albuquerque Journal
3. Anchorage Daily News
4. Ann Arbor News
5. Arizona Republic
6. Arizona Daily Star
7. Arkansas Democrat-Gazette
8. Asbury Park Press
9. Atlanta Journal Constitution
10. Austin American-Statesman
11. Baltimore Sun
12. Boston Globe
13. Burlington (Vt.) Free Press
14. Calgary Herald
15. Cape Cod Times
16. Charlotte Observer
17. Chattanooga Times Free Press
18. Chicago Tribune
19. Cincinnati Business Journal
20. Cleveland Plain Dealer
21. Columbus Dispatch
22. Columbus Ledger-Enquirer
23. Community Newspaper Co. (4 small dailies)
24. Contra Costa Times
25. Corpus Christi Caller-Times
26. Dallas Morning News
27. Democrat and Chronicle (Rochester, N.Y.)
28. Denver Post
29. Detroit Free Press
30. El Nuevo Dia (Puerto Rico)
31. Florida Times-Union
32. Fort Worth Star-Telegram
33. Fresno Bee
34. Gazette Newspapers (Gaithersburg, Md.)
35. Greensboro News & Record
36. Harrisburg (Pa.) Patriot-News
37. Hartford Courant
38. The Herald (Everett, Wash.)
39. Indianapolis Star
40. Isthmus (weekly, Madison, Wis.)
41. Juneau Empire
42. Lakeland Ledger
43. Los Angeles Times
44. Memphis Commercial Appeal
45. Miami Herald
46. Milwaukee Journal Sentinel
47. National Post
48. New York Daily News
49. Newsday
50. Orange County Register
51. Oregonian
52. Orlando Sentinel
53. Ottawa Citizen
54. Palm Beach Post
55. Pensacola News Journal
56. Philadelphia Daily News
57. Pittsburgh Post-Gazette
58. Roanoke Times
59. Rocky Mountain News
60. Salt Lake Tribune
61. San Antonio Express-News
62. San Diego Union-Tribune
63. San Francisco Chronicle
64. San Jose Mercury News
65. San Luis Obispo Tribune
66. Sarasota Herald Tribune
67. Savannah Morning News
68. Scottsdale (Ariz.) Tribune
69. Seattle Post-Intelligencer
70. South Florida Sun-Sentinel
71. Spokane Spokesman-Review
72. St. Paul Pioneer Press
73. St. Petersburg Times
74. Star Tribune
75. Staten Island Advance
76. Syracuse Newspapers
77. Tacoma News Tribune
78. Tampa Tribune
79. Tennessean
80. The (Columbia, S.C.) State
81. Times Picayune
82. Toronto Star
83. USA Today
84. Virginian-Pilot
85. Visalia Times-Delta
86. Wall Street Journal
87. Washington Post
88. Wichita Eagle

Visual Journalists At Larger Papers (100K+) Somewhat More Positive



Visual Leaders Somewhat More Positive Than Staff



How Do Visual Journalists Fare In Your Organization?

1
never

2
rarely

3
sometimes

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usually

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always

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